

HEARING HEALTH FOUNDATION

Partner Packages



'KEEP LISTENING' NATIONAL CAMPAIGN

Hearing Health Foundation's KEEP LISTENING campaign has an urgent goal to raise awareness of the growing and debilitating epidemic of noise-induced hearing loss and tinnitus.

- 1 in 5 young Americans are at risk of hearing loss largely due to loud volumes on personal listening devices [Source: CDC].
- Research shows up to five times greater risk for dementia for those with untreated hearing loss.
- If we protect our hearing and treat hearing loss once it occurs, we can prevent this cognitive decline.

Hearing Health Foundation wants to create a major culture shift around how we think about protecting hearing and overall health. Visit hhf.org/keeplistening for additional information on the campaign.



SPONSORSHIP PACKAGES

Tier 1 | Partner Package

- Full Page Premium Placement / Sponsored Advertorial in Hearing Health Magazine for one year (4 issues), including Marketplace ad placement
- Sponsored advertorial in four e-newsletter aligned with each magazine release premium placement is displayed
- Webinar sponsorship highlight in two episodes
- Sponsored social media mentions: four posts in Facebook and two tweets in Twitter
- Your company, or organization, will be listed as a funding partner on the Keep Listening section of the website, and in other media related to the campaign, with a backlink to your website.

Valued at \$50,000 - Cost \$30,000



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Tier 2 | Partner Package

- Half Page Premium Placement / Sponsored Advertorial in Hearing Health Magazine for one year (4 issues), including Marketplace ad placement
- Sponsored advertorial in four e-newsletter aligned with each magazine release premium placement is displayed
- Webinar sponsorship highlight in two episodes
- Sponsored social media mentions: four posts in Facebook and two tweets in Twitter
- Your company, or organization, will be listed as a funding partner on the Keep Listening section of the website, and in other media related to the campaign, with a backlink to your website.

Valued at \$35,000 - Cost \$20,000

Tier 3 | Special Seasonal Showcase

- One sponsored advertorial slot available per quarter: Fall | Winter | Spring | Summer
- One Full Page ad in Hearing Health Magazine, including Marketplace ad
- Sponsored advertorial in two e-newsletters
- Webinar sponsorship in one episode
- Sponsored social media mentions: one post in Facebook and one tweet in Twitter
- All above advertisement to run within chosen quarter
- Your company, or organization, will be listed as a funding partner on the Keep Listening section of the website, and in other media related to the campaign, with a backlink to your website.

Valued at \$17,500 - Cost \$10,000

Custom packages for other program options can be provided based on your marketing needs.



Hearing Health Foundation (HHF) is the largest nonprofit funder of hearing and balance research based in the United States. Since 1958, HHF has awarded scientific research grants to foster the development of cochlear implant technology, more effective hearing aids and successful ear surgeries, and ultimately a cure for hearing loss which affects nearly 50 million Americans.

HHF partners with and funds innovative scientists who work to prevent, treat, and ultimately cure hearing loss, tinnitus, and other hearing and balance related conditions.

